Product Code

CONTRACT

CLEVELAND'S WOIO 1717 East 12th Street Cleveland, OH 44114 (216) 771-1943

And:

Midwest Communications 49 South grant Avenue Columbus, OH 43215

	Contract / Re 802264	vision /	Alt Order #			
Product CANDIDATE A			200	W.W. 1 W		
Contract Dates 10/22/12 - 11/05/12	Estimate #					
Advertiser Ohio House Republication	an Organizationa	al Comi	Original Date 07/30/12	/ Revision / 11/01/12		
Deck Time				Cash/Trade Cash		
	Station WOIO		nt Executive WOIO/WUAB	Sales Office Cleveland Loca		
	Special Handling					
	Demographic	- Invited	W- ries and			

Advertiser Code

Advertiser Ref

Adults 25-54

Agency Ref

IDB#

		Spots/		Tot	als
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeSp	ots	Amount
N 1 WOIO 10/22/12 11/02/12 Action News at 5a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	5-6a <u>Rate</u> \$150.00 \$150.00	:30	NM	10	\$1,500.00
N 2 WOIO 11/05/12 11/05/12 Action News at 5a <u>Start Date</u> End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	5-6a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 3 WOIO 10/22/12 11/02/12 Action News at 6a Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	6-7a <u>Rate</u> \$150.00 \$150.00	:30	NM	10	\$1,500.00
N 4 WOIO 11/05/12 11/05/12 Action News at 6a <u>Start Date</u> End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	6-7a <u>Rate</u> \$150.00	:30	NM	1	\$150.00
N 5 WOIO 10/22/12 11/02/12 The Early Show Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 10 Week: 10/29/12 11/04/12 MTWTF 10	7-9a <u>Rate</u> \$175.00 \$175.00	:30	NM	20	\$3,500.00
N 6 WOIO 11/05/12 11/05/12 The Early Show Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 2	7-9a <u>Rate</u> \$175.00	:30	NM	2	\$350.00
N 7 WOIO 10/22/12 11/02/12 America Now <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	9-10a <u>Rate</u> \$75.00 \$75.00	:30	NM	10	\$750.00
N 8 WOIO 11/05/12 11/05/12 America Now <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	9-10a <u>Rate</u> \$75.00	:30	NM	1	\$75.00
N 9 WOIO 10/22/12 11/02/12 Let's Make A Deal Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 2 Week: 10/29/12 11/04/12 MTWTF 2	10-11a <u>Rate</u> \$1,250.00 \$1,250.00	:30	NM	3	\$3,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted.)

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07/30/12 / 11/01/12



	Contract / Revision 802264 /	Alt Order #
Contract Dates	Product	Estimate #
10/22/12 - 11/05/12	CANDIDATE A	324
Advertiser	Or	iginal Date / Revision

Ohio House Republican (

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	otals Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week Rate	Туре Зрося	Amount
Spot Ch Date Range Description 3 WOIO 10/29/12-11/04/12 Let's Make A Deal Credited	Start/End Time 10-11a	Weekdays Length Rate MTuWThF :30 \$1,250.00	Type NM	
N 10 WOIO 11/05/12 11/05/12 Let's Make A Deal <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	10-11a <u>Rate</u> \$1,250.00	:30	NM 0	\$0.00
Spot Ch Date Range Description 1 WOIO 11/05/12-11/11/12 Let's Make A Deal Credited	Start/End Time 10-11a	Weekdays Length Rate M :30 \$1,250.00	Type NM	
N 11 WOIO 10/22/12 11/02/12 Action News at Noon Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	12-1230p <u>Rate</u> \$2,400.00 \$2,400.00	:30	NM 10	\$24,000.00
N 12 WOIO 11/05/12 11/05/12 Action News at Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 M 1	12-1230p <u>Rate</u> \$2,400.00	:30	NM 1	\$2,400.00
N 13 WOIO 10/22/12 11/02/12 CBS Soaps Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	1230-2p <u>Rate</u> \$2,000.00 \$2,000.00	:30	NM 10	\$20,000.00
N 14 WOIO 11/05/12 11/05/12 CBS Soaps Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	1230-2p <u>Rate</u> \$2,000.00	:30	NM 1	\$2,000.00
N 15 WOIO 10/22/12 11/02/12 Action News at 5p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	5-6p <u>Rate</u> \$1,500.00 \$1,500.00	:30	NM 10	\$15,000.00
N 16 WOIO 11/05/12 11/05/12 Action News at 5p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	5-6p <u>Rate</u> \$1,500.00	:30	NM 1	\$1,500.00
N 17 WOIO 10/22/12 11/02/12 Action News at 6p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	6-630p <u>Rate</u> \$2,500.00 \$2,500.00	:30	NM 10	\$25,000.00
N 18 WOIO 11/05/12	6-630p <u>Rate</u> \$2,500.00	:30	NM 1	\$2,500.00
N 19 WOIO 10/22/12 11/02/12 M-F 7-730p Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12 MTWTF 4 Week: 10/29/12 11/04/12 MTWTF 4	7-730p <u>Rate</u> \$4,500.00 \$4,500.00	:30	NM 8	\$36,000.00
N 20 WOIO 11/05/12 11/05/12 M-F 7-730p Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1	7-730p <u>Rate</u> \$4,500.00	:30	NM 1	\$4,500.00
N 21 WOIO 10/22/12 11/02/12 M-F 730-8p Start Date	730-8p <u>Rate</u> \$5,000.00	:30	NM 6	\$30,000.00
Week: 10/29/12 11/04/12 MTWTF 3 N 22 WOIO 11/05/12 11/05/12 M-F 730-8p	\$5,000.00 730-8p	:30	NM 1	

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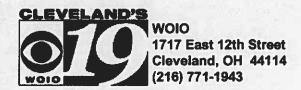
	Contract / Revision 802264 /	Alt Order #		
Contract Dates 10/22/12 - 11/05/12	Product CANDIDATE A	Estimate #		
Advertiser	2	Original Date / Revision		
Ohio House Republica	an (07/30/12 / 11/01/12		

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Line Ch Start Date End Date Description	Start/End Time	Days Ler	Spots/	Rate	Type S _i		tals Amount
Start Date End Date Weekdays Spots/Weel			.ga. moun		.,,,,,,	3010	701100110
Week: 11/05/12 11/11/12 M 1	\$5,000.00						
23 WOIO 10/22/12 11/02/12 Action News at 11p	11-1135p		:30		NM	10	\$30,000.00
Start Date End Date Weekdays Spots/Weel							
Week: 10/22/12 10/28/12 MTWTF 5	\$3,000.00				00 11.13		
Week: 10/29/12 11/04/12 MTWTF 5	\$3,000.00				X4 [00]		
24 WOIO 11/05/12 11/05/12 Action News at 11p	11-1135p		:30	July 1	NM	1	\$3,000.00
Start Date End Date Weekdays Spots/Week					111%		40,000.0
Week: 11/05/12 11/11/12 M 1	\$3,000.00				- Té		
25 WOIO 10/22/12 11/02/12 David Letterman	1135p-1238a		:30	(5500)	NM	8	\$2,500.00
Start Date End Date Weekdays Spots/Week							Ψ 2 ,000.00
Week: 10/22/12 10/28/12 MTWTF 5	\$500.00				1 44		
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 WOIO 10/22/12-10/28/12 David Letterman	1135p-1238a	MTuWThF		\$500.00	NM		
See MG 25.11,25.12,25.13,25.14,25.15,25.16,25.17							
3 WOIO 10/22/12-10/28/12 David Letterman	1135p-1238a	MTuWThF	:30	\$500.00	NM		
See MG 25.11,25.12,25.13,25.14,25.15,25.16,25.17	1100p 1200g	111 440 7 777	.00	4000.00	7.57		
4 WOIO 10/22/12-10/28/12 David Letterman	1135p-1238a	MTuWThF	:30	\$500.00	NM		
See MG 25.11,25.12,25.13,25.14,25.15,25.16,25.17	1730p=1230a	PIT GW TITE	.50	4000.00	14141		
5 WOIO 10/22/12-10/28/12 David Letterman	1135p-1238a	MTuWThF	:30	\$500.00	NM		
See MG 25.11,25.12,25.13,25.14,25.15,25.16,25.17	1130p-1230a	MI DM LIIF	.30	\$000.00	IVIVI		
11 WOIO 10/27/12-10/27/12 SA Action News at 7p	7-8p	Sa	:30	\$375.00	NINA		
	7-op		.30	\$375.00	NM		
⊕ MG for 25.4,25.5,25.1,25.3	40.40		.20	****	3.04		
12 WOIO 10/27/12-10/27/12 Sat 12-1a	12-1a	Sa	:30	\$200.00	NM		
MG for 25.4,25.5,25.1,25.3	200 7			****	4114		
13 WOIO 10/28/12-10/28/12 SU Action News at 630p	630-7p	St	:30	\$625.00	NM		
MG for 25.4,25.5,25.1,25.3		_ <u> </u>					
14 WOIO 10/29/12-11/02/12 Syndicated Barter	3-4p	MTuWThF	:30	\$200.00	NM		
MG for 25.4,25.5,25.1,25.3		2					
15 WOIO 10/29/12-11/02/12 Syndicated Barter	3-4p	MTuWThF	:30	\$200.00	NM		
MG for 25.4,25.5,25.1,25.3					150		
16 WOIO 10/29/12-11/02/12 Syndicated Barter	3-4p	MTuWThF	:30	\$200.00	NM		
MG for 25.4,25.5,25.1,25.3					140		
17 WOIO 10/29/12-11/02/12 Syndicated Barter	3-4p	MTuWThF	:30	\$200.00	NM		
MG for 25.4,25.5,25.1,25.3					V		
Week: 10/29/12 11/04/12 MTWTF 5	\$500.00				2 17		
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
6 WOIO 10/29/12-11/04/12 David Letterman	1135p-1238a	MTuWThF	:30	\$500.00	NM		
Credited					1.000		
7 WOIO 10/29/12-11/04/12 David Letterman	1135p-1238a	MTuWThF	:30	\$500.00	NM.		
Credited							
8 WOIO 10/29/12-11/04/12 David Letterman	1135p-1238a	MTuWThF	:30	\$500.00	NM		
Credited				•			
9 WOIO 10/29/12-11/04/12 David Letterman	1135p-1238a	MTuWThF	:30	\$500.00	NM		
Credited				***************************************			
10 WOIO 10/29/12-11/04/12 David Letterman	1135p-1238a	MTuWThF	:30	\$500.00	NM		
Credited			.00	4000.00	1 110		
	4405- 4000		.00				
26 WOIO 11/05/12 11/05/12 David Letterman	1135p-1238a		:30		NM	0	\$0.00
Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 M 1							
	\$500.00	101-11-1	1	- 7			
Spot Ch Date Range Description	Start/End Time	Weekdays	Length	Rate	Type		
1 WOIO 11/05/12-11/11/12 David Letterman	1135p-1238a	M	:30	\$500.00	NM		
Credited							

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07/30/12 / 11/01/12



	Contract / Revision 802264 /	Alt Order #
<u>Contract Dates</u> 10/22/12 - 11/05/12	Product CANDIDATE A	Estimate #
Advertiser	Or	iginal Date / Revision

Ohio House Republican (

		Spots/		Tot	tals
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	TypeS	pots	Amount
N 27 WOIO 10/27/12 11/03/12 Sat Early Show Start Date End Date Weekdays Spots/W Week: 10/22/12 10/28/12S- 1 Week: 10/29/12 11/04/12S- 1	9-11a eek <u>Rate</u> \$175.00 \$175.00	:30	NM	2	\$350.00
D 28 WOIO 10/27/12 11/03/12 SA Action News at 7p	7-8p	:30	NM	0	\$0.00
N 29 WOIO 10/27/12 11/03/12 Lt Sa Action News at 1 Start Date End Date Weekdays Spots/W Week: 10/22/12 10/28/12S- 1 Week: 10/29/12 11/04/12S- 1		:30	NM	2	\$1,400.00
N 30 WOIO 10/28/12 11/04/12 Sun Action News at 7a Start Date End Date Weekdays Spots/W Week: 10/22/12 10/28/12S 1 Week: 10/29/12 11/04/12S 1	7-9a <u>Rate</u> \$150.00 \$150.00	:30	NM	2	\$300.00
N 31 WOIO 10/28/12 11/04/12 CBS Sunday Morning Start Date End Date Weekdays Spots/W Week: 10/22/12 10/28/12	9-1030a <u>Pek</u> <u>Rate</u> \$2,000.00 \$2,000.00	:30	NM	2	\$4,000.00
N 32 WOIO 10/28/12 11/04/12 Lt Su Action News at 1 Start Date End Date Weekdays Spots/W Week: 10/22/12 10/28/12		:30	NM	2	\$1,500.00
N 33 WOIO 10/22/12 11/02/12 Syndicated Barter Start Date End Date Weekdays Spots/W Week: 10/22/12 10/28/12 MTWTF 5 Week: 10/29/12 11/04/12 MTWTF 5	3-4p	:30	NM	10	\$2,000.00
N 34 WOIO 11/05/12 11/05/12 Syndicated Barter <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 11/05/12 11/11/12 M 1	3-4p	:30	NM	1	\$200.00
N 35 WOIO 10/22/12 11/02/12 Action News at 4p Start Date	4-5p <u>Rate</u> \$500.00 \$500.00	:30	NM	9	\$4,500.00
Spot Ch Date Range Description 7 WOIO 10/29/12-11/04/12 Action News at 4p Credited	Start/End Time 4-5p	Weekdays Length Rate MTuWThF :30 \$500.00	Type NM		
N 36 WOIO 11/05/12 11/05/12 Action News at 4p <u>Start Date End Date Weekdays Spots/W</u> Week: 11/05/12 11/11/12 M 1	4-5p eek <u>Rate</u> \$500.00	:30	NM	1	\$500.00
N 37 WOIO 11/03/12 11/03/12 Sat 12a-1a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/W</u> Week: 10/29/12 11/04/125- 2	12-1a <u>eek Rate</u> \$350.00	:30	NM	2	\$700.00
N 38 WOIO 11/03/12		:30	NM	1	\$700.00
D 39 WOIO 11/04/12 11/04/12 Lt Su Action News at 1	1p 11p-2a	:30	NM	0	\$0.00
N 40 WOIO 11/05/12 11/05/12 Action News at 5p <u>Start Date End Date Weekdays Spots/W</u> Week: 11/05/12 11/11/12 M 1	5-6p eek <u>Rate</u> \$1,500.00	:30	NM	1	\$1,500.00
N 41 WOIO 11/05/12 11/05/12 Action News at 4p Start Date End Date Weekdays Spots/W	4-5p eek <u>Rate</u>	:30	NM	1	\$500.00

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Signature:



	Contract / Revision 802264 /	Alt Order #		
Contract Dates 10/22/12 - 11/05/12	Product CANDIDATE A	Estimate #		
Advertiser Ohio House Republication	DVE SERVER AND DESCRIPTION OF THE PERSON OF	riginal Date / Revision 07/30/12 / 11/01/12		

*Line Ch Start D	ate End Da	te Descr	iption	Start/End Time	Days	Spots/ Length Week	Rate	Type Spots	otals Amount
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	Weekday M		Rate \$500.00	()=/A== =================================				
			The street		-	Total	s	173	\$233,275.00
Time Period	# of S	pots G	Pross Amount	Net Amount					
10/01/12 -10/28/12		78	\$105,100.00	\$89,335.00					
10/29/12 -11/05/12	2	95	\$128,175.00	\$108,948.75					
Totals		173	\$233,275.00	\$198,283.75					

Date:

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